

MARK LEVY, President
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WESTLAKE MANAGEMENT INC. & WESTLAKE EVENTS, INC., Los Angeles, CA
Chief Financial Officer & Chief Operations Officer **1998 - present**

Westlake Management represents 70's musical superstars WAR and THE FAMILY STONE (original members of Sly and the Family Stone). Responsible for all financial operations, financial analysis, budgeting and financial statement issuance.

Westlake Events; managing fundraising campaigns and entertainment events for numerous non-profit organizations throughout the mid-west. Responsible for company operations; overseeing all marketing offices, client relations, financial budgeting, financial analysis, issuing financial statements and supervising the Company's tax accountants.

NOVA CAPITAL INTERNATIONAL LLC & HERCULES CAPITAL GROUP INTERNATIONAL, LLC, Los Angeles, CA & New York, NY
President **2004 - present**

Nova Capital & Hercules Capital are investment banking boutique firms which provide corporate financial and investment banking advisory services; equity valuation analyses; institutional quality offering memorandums for Reg D self-underwritten private placement offerings and the introduction of clients and projects to a wide range of institutional investors to facilitate equity private placements and debt financings.

Responsible for managing the financial operations of the company as well as financial analysis and budgeting. Managing client relationships and serving as client liaison

Riviera Hotel and Casino, Las Vegas, NV **2009-2011**
Leaseholder, La Cage Aux Folles Theater

Responsible for all shows in the La Cage Theater and several productions in other Riviera venues. Booked, managed, promoted and produced shows including the Amazing Kreskin, comedian Andrew Dice Clay and Sandy Hackett's Rat Pack. Managed all facets of implementation which included hiring support staff and independents, creating budgets and marketing plans, planning and buying advertising and managing the operation. Worked closely with the President/CEO and senior management of the Riviera in addition to talent, managers, attorneys and promoters. Raised funding for productions.

Red Ant Entertainment, Beverly, CA **1996-1998**
Head of Marketing

Created and implemented marketing, promotion and advertising strategies. Responsible for signing rap group SUNZ OF MAN – comprised of members from the Wu-Tang Clan.

Red Ant was a record label and distribution company owned by Randy Phillips (currently CEO of AEG Live) and Al Teller (former President of CBS, Columbia and MCA Records).

Gasoline Alley/MCA Records, Beverly Hills, CA **1991 -1996**
Head of A&R

Signed several recording artists including multi-platinum R&B group SHAI (known for their first single,

the a cappella song “If I Ever Fall in Love”). Brought multi-platinum ska-punk band SUBLIME to the label.

VP Marketing and Promotion

Responsible for overseeing the companies marketing, promotion and distribution departments. Designed and coordinated strategies for artist development, radio, retail and all areas involving the artists’ association with the record label.

Gasoline Alley was a JV between MCA and Stiefel-Phillips Entertainment, (a management company owned by Randy Phillips and Arnold Stiefel, representing superstar artists including ROD STEWART, PRINCE and TONI BRAXTON).

Mark Levy Management, Los Angeles, CA **1988-1991**
Owner

Managed actors including RAYMOND J. BARRY (“Born on the 4th of July”, “Year of the Dragon”, “K12”) and Academy Award Winner, BEATRICE STRAIGHT.

Carman Productions & Management, Studio City, CA **1985-1987**
Partner, Carman Management

Responsible for day to day management of artists including RICHARD CARPENTER (the Carpenters), NICK GILDER (“Hot Child in the City”), GREG EVIGAN (actor – My Two Dads, BJ and the Bear) and Jimmy McNichol (actor – General Hospital). Produced RICH LITTLE comedy album.

A.P.A. (Agency for the Performing Arts), Los Angeles, CA **1983-1984**
Head of Contemporary Music Department

Started the contemporary music department. Signed SPANDAU BALLET, whose first single, “True,” topped charts worldwide.

Bla Bla Café, Studio City, CA **1980-1982**
Owner

A restaurant, bar and premiere showcase room where such artists as AL JARREAU, PETER ALLEN, KATIE SEGAL, SANDRA BERNHARDT and AMANDA MCBROOM honed their talent. We created an artist friendly environment for singer/songwriters to meet, cultivate relationships, develop a following and prepare themselves to be signed to record labels and publishing companies.

Redline Talent and Booking, Hollywood, CA **1976-1983**
Owner

Worked with numerous artists including VAN HALEN, JOHN HIATT, QUIET RIOT, ERIC BURDON (the Animals), CARMINE APPICE, GREAT WHITE, PLIMSOULS, LITA FORD, MIKE LOVE, MOTLEY CRUE, SHANDI (whose single “He’s a Dream” appeared on the multi-platinum selling Flashdance album) and CARL ANDERSON (best known as Judas in Andrew Lloyd Webber’s Jesus Christ Superstar, and for his hit single “Friends and Lovers” a duet with Gloria Loring).